Exam #2

1.(m/c) All of the following are true of the modern world view on science EXCEPT:

a. it is autonomous b. it is objective, not biased c. it has its own rules

d. it is instrumental e. none are exceptions

2. (t/f) The bourgeoisie funded scientific research and development in corporate laboratories and universities that would serve their interests.

3.(t/f) Science and technology became an important component of the forces of production in early capitalism.

4.(m/c) Lewontin argues that with the transformation to modernity science took on the same role as religion because:

a. science discovers universal truths b. science has its own language

c. science has its own priests, scientific experts. d. a and c e. all of above

5.(m/c) The nation-state contributed to the social construction of science in all of the following ways EXCEPT:

a. it funded scientific research that benefited the bourgeoisie.

b. it funded weapons research and development that were used to conquer other people.

c. it funded scientific research in universities d. it adopted as ideology questionable scientific “discoveries”

e. none are exceptions

6.(t/f) According to Prof Semm, science and the scientific method are based upon unacknowledged prejudices-assumptions about human beings and their relation to the natural world.

7.(t/f) According to Descartes, human beings and animals are matter in motion; human beings are just more complex.

8.(m/c) All of the following are components of the theory of biological determinism EXCEPT:

a. human beings can be classified into homogenous groups-races- according to physical traits.

b. racial characteristics are transferred from generation to generation.

c. racial groups share only physical traits.

d. there are superior and inferior racial groups. e. none are exceptions

9. (t/f) Cultural imperialism is the practice by which intellectuals and artists support imperialism by defining through their works the people of conquered nations as “other,” homogenous, inferior and threatening.

10.(m/c) The social construction of the “other” justified all of the following EXCEPT:

a. genocide of the indigenous people of the Americas.

b. eugenics in the U.S. and in Nazi Germany.

c. internment of Japanese-Americans in the U.S. during WWII.

d. slavery and segregation e. none are exceptions

11.(m/c) According to Le Bon, all of the following are characteristics of the crowd EXCEPT:

a. they are from the middle class b. rational c. governed by the law of mental unity

e. easily manipulated e. none are exceptions

12.(t/f) Tarde argued that a “public mind” could be created and controlled through the mass media.

13.(m/c) Which of the following were the propaganda strategies used by the House of Truth?

a. Create fear in the U.S. population, primarily fear of invasion.

b. Define the Germans as the “evil other” who kill babies.

c. Appealed to patriotism. d. a and c e. all of above

14.(m/c) The House of Truth used all of the following propaganda instruments EXCEPT:

a. published a newspaper advocating war. b. art posters with images of evil Germans.

c. films such as Pershing’s Crusaders. d. Four Minute Men e. none are exceptions

15.(m/c) All of the following were components of Walter Lippmann’s political theory of democratic realism EXCEPT:

a. the average individual was not capable of understanding the complexities of modern mass society.

b. society should be governed by a scientific elite, bureau of experts.

c. experts should manufacture the consent of the public through the use of mass media.

d. the thought processes of the average individual were complex and sophisticated. e. none are exceptions

16.(t/f) Lippmann and Bernay’s were influenced by Freud’s theory of the unconscious and this led them to believe that the unconscious was the most significant factor in understanding and manipulating human behavior.

17.(m/c) All of the following ways the propaganda film, The Triumph of the Will, used images to create a “reality” EXCEPT:

a. Images of Hitler as a savior descending from the heavens.

b. Saturation of cultural space with symbols, the swastika.

c. The absence of conflict, men living, eating, working and playing together.

d. Camera angle and images that emphasized Hitler as of the people. e. none are exceptions

18.(m/c) All of the following were social factors that created the conditions for the emergence of consumerism EXCEPT:

a. urbanization b. national markets c. market demand d. industrialization e. none are exceptions

19.(m/c) All of the following are characteristics of the consumer psyche EXCEPT:

a. anxiety b. discontent c. confusion of needs and wants

d. preoccupation with self e. none are exceptions

20.(t/f) The self-worth of the consumer is determined by what it owns.

21.(t/f) Fordism allowed companies to produce products faster and in greater quantities, therefore making it necessary to mass produce consumers.

22.(m/c) All of the following were consumer goods that were mass produced in the 1920s EXCEPT:

a. refrigerators b. phonograph c. radio d. dishwashers e. none are exceptions

23. (m/c) The Gospel of Mass Consumption involved all of the following EXCEPT:

a. higher wages b. selling consumerism as the modern lifestyle.

c. installment purchasing d. advertising e. none are exceptions

24.(t/f) Politicians and political theorists like Walter Lippmann argued that it was no longer necessary for people to be concerned about citizenship because their primary role was now that of consumer.

25.(t/f) Advertisers referred to radio as the technology that conquered living space.

26. (m/c) The American Dream included all of the following EXCEPT:

a. nuclear family b. husband as breadwinner c. consuming as way of life

d. living in the suburbs e. none are exceptions

27. (m/c) The U.S. government helped construct the American Dream in which of the following ways?

a. low interest, low down payment home loans b. construction of super highway system

c. subsidized infrastructure of the suburbs, such as, sewage, water, power.

d. a and b e. all of above

28.(m/c) Corporations helped construct the American Dream in all of the following ways EXCEPT:

a. loans and insurance to the new occupants of suburbia b. shopping centers

c. credit cards d. creation of middle class jobs e. none are exceptions

29.(t/f) Americans overwhelmingly chose automobiles over mass transit and supported the destruction of mass transit systems in U.S. cities.

30.(t/f) Advertisers referred to television as the “dream machine.”

31.m/c) Television advertising used which of the following techniques?

a. attractive visuals b. commercials that inform viewers.

c. associated product with a value, usually associated with the American Dream.

d. a and b e. all of above

32.(m/c) Domestic sitcoms in the 50s, Leave It To Beaver for example, reflected the American Dream in all of the following ways EXCEPT:

a. nuclear family b. living in suburb c. consumer products throughout the house

d. women working e. none are exceptions

33.(t/f) “Keeping up with the Joneses” refers to the phenomenon of buying whatever new product one’s neighbor had just purchase.

34.(t/f) The first company to make it a priority to target children in their advertising was Disney.

35.(t/f) The Joneses of contemporary consumer society, the “new Joneses,” are not middle class; they are upper class.

36.(m/c) All of the following indicate the success of creating a consumer psychology EXCEPT:

a. a survey cited in class which found that almost two thirds of those surveyed always had something in mind to buy.

b. the same survey citing a ‘wish list” that included exotic vacations, second homes and luxury vehicles.

c. the same survey citing the fact that people dream about things they want to buy.

d. another survey citing $150,000 as what people would need to meet their needs.

e. none are exceptions

37.(m/c) According to Lewontin, science is enmeshed in society in all of the following ways EXCEPT:

a. the problems that science deals with are determined by social influences.

b. the practice of science is guided by those who have power and money.

c. what science does and how it does it is determined by the dominant economic and social

forces in a society.

d. the answers science arrives at tend to reproduce the society of which it is a part.

e. none are exceptions.

38.(t/f) According to Lewontin, science is an institution of legitimation and as such serves the ideological function of justifying the status quo.

39.(t/f) According to Lewontin, science has managed to take the place of religion because it claims to discover universal and eternal truths about reality.

40.(t/f) According to Lewontin, Darwin’s theory of evolution resembles the early free market theory of Adam Smith.

41.(m/c) In which of the following ways does Lewontin argue that genetics is not determinative?

a. He argues that one’s genetic heritage has an influence but is not determinative.

b. He argues that the environment plays a significant factor in the development of any organism.

c. He argues that developmental noise makes it impossible to predict developmental outcomes.. d. a and b

e. all of above

42.(t/f) The specific goal of the study Binet was commissioned to perform was to develop techniques that could identify the students who might need some form of special education.

43.(t/f) According to Gould, psychology embraced mental testing because it established the profession as a rigorous science, like physics.

44.(m/c) Binet feared which of the following?

a. That his scale would be misunderstood as a measure of intelligence which he believed was too complex to be measured.

b. That his scale would be used as a way of labeling students within the system.

c. That if accepted as a measure of intelligence, it might serve as a self-fulfilling prophecy.

d. a and b e. all of above

45.(m/c) Gould argues all of the following EXCEPT:

a. There is no scientific evidence that there is a unitary intelligence which is heritable.

b. IQ tests do not measure intelligence.

c. IQ tests have been used to support racist, sexist and class-bias policies and practices in the U.S.

d. IQ tests continue to reproduce in the U.S. the status quo and the system of power arrangements.

e. none are exceptions

46.(m/c).According to Inside Job, deregulation began under Ronald Reagan when he deregulated what industry?

a. airlines b. savings and loans c. insurance companies d. media e. energy

47.(m/c) Under what President did the housing bubble occur?

a. Reagan b. Bush I c. Clinton d. Bush II e. Obama

48.(m/c) The legislation that allowed banks and insurance companies to merge was:

a. Graham-Leach-Bliley b. Commodities Futures Exchange Act

c. Glass-Steagall d. Federal Trade Commission Act e. Financial Regulation Act

49.(t/f)The Commodities Futures Modernization Act was legislation that allowed derivatives to be regulated.

50.(m/c) What two companies merged illegally but were given a waiver which allowed them to proceed with the merger?

a. Chase and Bears Stern b. Wells Fargo and Goldman Sachs c. Citibank and Travelers

d. Bank of America and AIG

51.(m/c) The collapse of \_\_\_\_\_\_\_\_\_ was one main of the main causes of the global financial crisis?

a. Merrill Lynch b. Bear Sterns c. Lehman Brothers d. Goldman Sachs

52.(m/c)Banks and mortgage companies gave out loans to people even if:

a. they had bad credit. b. they could make no down payment

c. they knew that the people would not be able to pay their mortgage d. a and b e. all above

53.(m/c) Banks and mortgage companies could do the above because they bundled the mortgages and sold them as securities called:

a. credit default swaps b. collateralized debt obligation c. securities

d. housing mortgage bundles e. SDTWE

54.(m/c) What company sold insurance to third parties on derivative transactions even though it knew it could never pay off?

a. HRB b. TIC c. Aetna d. AIG e. Hartford

55.(t/f) Ratings agencies like Standard and Poors gave Triple A ratings to bundled derivatives and later claimed that their ratings were only opinions.

56.(t/f) Unfortunately, the global economic crisis was unpredictable because no one warned financial industry of the inevitable consequences of their actions.

57.(m/c) Which of the following led to the housing bubble?

a. speculators buying houses b. subprime mortgages c. deregulation of derivatives

d. b and c e. all of above

58.(m/c) The Obama administration dealt with the crisis in which of the following ways?

a. continued the bailout of the financial industry.

b. appointed the same people that created the crisis to solve the crisis.

c. ordered his justice department to pursue criminal charges against those in the industry that broke the law

d. a and b e. all of above

59.(t/f) Fortunately, under the Obama administration, regulatory constraints have been placed on the financial industry which include criminal penalties. This is to prevent this from ever happening again.

60.(m/c) In order to establish a national monopoly, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ became one of the first companies to use public relations techniques to achieve its goals.

a. Standard Oil b. Union Pacific c. ATT d. Verizon e. Western Electric